

## 76ers Marketing Night

11/14/14

They shoot! They score! They learned about sports marketing careers! That's exactly what happened Monday, November 3. Forty- six West Chester East DECA students attended the Sports Marketing Night with the 76ers. Students heard stories of career paths and personal advice from the Director of Marketing, Marketing Manager, Director of 76ers summer camps, and the Director of Ticket Sales. The common themes from these executives were the need for employees with strong communication skills, the ability to work with individuals from diverse cultural backgrounds, and the importance of experience especially via internships.

After the 76ers speakers we walked across the street to take a behind the scenes tour of Lincoln Financial Field, the Eagles home stadium. The Eagles staff guided us through a tour of the facility while sharing interesting facts about the stadium, their Go Green Environmental initiative and the marketing tactics used for increasing ticket sales and revenue.

Upon our return to the Wells Fargo Center we watched the 76ers take on the Houston Rockets. The students had a great night. If you have any questions about the DECA program at East High School please contact Carol Lill at [clill@wcasd.net](mailto:clill@wcasd.net).



## Choir Students to Perform in Thanksgiving Day Parade

11/14/14

Be sure to watch the 6abc Dunkin' Donuts Thanksgiving Day Parade being televised from Philadelphia starting at 9AM on Thanksgiving morning!! For the third year in a row, East HS has students participating in the Mass Youth Choir that will perform on the steps of the Art Museum during the parade. Participants include Mikala Hardie (10), Hope Marshall (9) Mary McCluskey (11), Georgia Naples (10) and Alexandra Wilson (11). This is Alexandra's second year participating in the parade! These girls will sing with close to 900 other teens from the Southeast PA area. They will perform "Let It Go" from **Frozen** at 10:40 am and they will participate in the grand finale as Santa arrives at 11:46 am. Be sure to tune in!!

**Updated 12/3/14:** A photo of the five EHS girls who sang in the mass youth choir in the 6abc Philly Thanksgiving Day Parade.

From left to right are Alexandra Wilson, Georgia Naples, Mikala Hardie, Hope Marshall and Mary McCluskey.



### **Fall Play – *Our Town***

11/14/14

The cast and crew of *Our Town* are excited to perform the play Thursday, November 13th, Friday, November 14th, and Saturday, November 15th at 7 pm in the East High School Auditorium. *Our Town* is a minimalistic play about small town life in the early 1900s. The lack of set and props allows the audience to truly focus on the story and the talented actors. Lauren Cortese stars as the stage manager, Meg Smiley as Emily, Tommy Iacono as George, Alexa Ellis as Mrs. Gibbs, Aaron Hartman as Mr. Gibbs, Katie Quinn as Mrs. Webb, and Josue Aviles as Mr. Webb. Tickets are \$5 for students and \$8 for adults.

### **Cavalcade of Bands Championship**

11/11/14

The marching band competed at the Cavalcade of Bands Championship this past Sunday at Hershey stadium and came in 6th place overall out of 16 bands with 2nd place finishes for both the percussion and color guard in their individual captions. The band students performed extremely well and remain very positive and optimistic for the future. At the end of the day, the competition was very close and East lost by a mere 2.4 points. Additionally, in the spirit of friendly competition, the band was more than pleased to beat the 8th place Henderson Warriors!

Please join the marching band at the last gig of the season when they participate in the grand, tri-state Old Fashioned Christmas Parade on Friday, December 5th, beginning at 7:15 pm in downtown West Chester.

### **ELLs Create Marshmallow Towers**

11/5/14

English Language Learners participated in a kinesthetic team-building and speaking activity in which they were challenged to create the tallest structure using only marshmallows and straws. Students worked with a partner and used their creativity to design and build their

towers. In developing their strategy and in executing their plan, students practiced their speaking skills, vocabulary, and cooperative working skills. And, they had fun!



### **NHS Tutor Program**

11/5/14

The National Honor Society members are available to help all students in the core subject areas: Math, Science, English & History. NHS members are also available to help with basic skills such as note taking, organization and study skills.

Students who would like help in any of these areas are welcome to ask for an NHS Tutor. Tutors are available to meet once or twice a week during school hours and immediately after school. **Tutor request forms** are available in the Library, Guidance Offices and from the NHS page on the East website. Students can also see Mr. Zadrozny, the NHS Advisor, with any questions about how this program works.

### **Band Performance at Conestoga HS**

11/3/14

Please help me congratulate the Viking band on their 2nd place finish at this past weekend's marching band competition at Conestoga High School. Despite the weather conditions, the band turned out a good performance and earned awards for High Percussion and High Color Guard. The band will be giving their final performance at championships this Sunday, November 9th at Hershey park stadium. If you would like to come out and support the band, please see Ms. Huddy for ticket information. The band would love to have your support and encouragement!

Lorraine E. Huddy, Director of Bands

### **ELL News**

10/30/14

EHS Freshman, Blaize Rossi, has hand tamed Odin, our Panther chameleon classroom pet.

Blaize is willing to share his extensive knowledge about reptiles with both the ELL teachers and students at East High School. He is helping both students and teachers learn how to best care for Odin. Students are learning about chameleons' natural environments, behavior and physical adaptations, diet specifications, and social and space requirements. Blaize also encourages

English Language Learners to practice their conversational English, and he patiently explains zoological terms. His gentle manner with animals and people has helped students overcome their fear of reptiles and to foster an increased respect for all life forms. Blaize is a very welcomed visitor and his efforts to make new students feel welcome at EHS are very appreciated.

Please stop by room 104 to see Odin and to visit with some of our extraordinary EHS international students.



### **EHS Choir News**

10/30/14

Students involved in East High School's choirs recently sang the National Anthem for the Homecoming Game on October 24th. We hope to make this an annual tradition!

East High School will once again host the Annual WCASD Choral Fest on Monday, November 3rd at 7pm. Students from all sixteen schools will participate in this concert featuring the best singers in the district.

The EHS Chamber Choir will sing for the New Century Club of West Chester on Tuesday, December 9th during their annual Holiday Brunch and meeting.

East High School Choral students will help bring in the holidays by participating in the first-ever Christmas Tree Lighting Celebration at East Goshen Park on Friday, December 12th from 5-6pm. Activities include a visit from Santa, caroling by the East High School Choir, the announcement of the house decorating and canned food drive contest winners, and the lighting of the EGT holiday tree. Come out and join the fun!

The EHS Music Department will once again embark on their annual Holiday Tour to our feeder elementary schools on Monday, December 22nd. This tour will also include a performance at the Bellingham Community.

### **Halloween Parade**

On Thursday, October 23rd, the East Marching Band participated in the annual Halloween parade hosted by the West Chester borough Parks and Recreation department. This year, the band invited volunteer members from the Fugett Middle School 7/8 band. It was a fun evening for all as the band members had the opportunity to leave their traditional band uniforms at school and dress in Disney character themed costumes. The next parade the band will participate in is



the annual Old Fashioned Christmas Parade on Friday, December 5th beginning at 7:15pm.  
- Lorraine E. Huddy, Director of Bands



### Student Receives Award

Last week, Jason Britton, Associate Director of Admissions from Widener University, presented East High School with the NBC10/ Widener University Award plaque. Shea McDonald (12th) was the first recipient from our school to receive this award this past spring. To learn more about the program, go to

[http://www.widener.edu/about/widener\\_values/leadership/oskin\\_leadership/programs/faq\\_hs.asp](http://www.widener.edu/about/widener_values/leadership/oskin_leadership/programs/faq_hs.asp)  
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West Chester East named one of America's best high schools by the Daily Beast

**SEPTEMBER**

### **A Win for the Academic Team**

Congratulations to the Academic Team for winning the Avery Recent Events Challenge last week. East competed against 38 other teams from 22 states to earn the highest score and win the competition! The competition focused on events that occurred between May 1st and September 1st.

### **Student Earns Rank of Eagle Scout**

Senior Mike Kreppel recently earned the rank of Eagle Scout in Troop 149. Read more about his accomplishment at <http://www.bsat149.com/>

### **1st place Finish for Marching Band**

After the away game at Bishop Shanahan this past Saturday, the Viking marching band went on to compete at the Ridley High School marching band competition and placed 1st in the Independence division out of three bands of similar size. Although the field show is only currently half finished, the mighty little band turned out an excellent first competitive performance that pleased the judges.

Please come out and support the Viking band as they play host to 13 excellent marching bands from around the tri-state area THIS Saturday, September 27th beginning at 6pm in the stadium. Tickets will be sold at the gate for \$5 for students and \$10 for adults. [Continue to support East athletics as well as the East fine & performing arts programs!](#)

### **Student Wins Essay Contest**

Junior Emily VonUrff entered the *National Junior Hunter Championships Grant* essay contest this past summer, sponsored by The United States Equestrian Federation ( USEF). She won the contest and will receive a \$1,000 grant to help her pursue academic or equestrian education. She is donating the grant to an inner city riding program that she has been working with for the past two years, Pegasus Riding Academy ( Phila., PA).

### **National Merit Semifinalists**

